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12 Windermere Real Estate Services Company

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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

14

15 BENNION & DEVILLE FINE
HOMES, INC., a California
16 corporation, BENNION & DEVILLE
FINE HOMES SOCAL, INC., a
17 California corporation, WINDERMERE
SERVICES SOUTHERN
18 CALIFORNIA, INC., a California
corporation,

19

Plaintiffs,

20

v.

21

22 WINDERMERE REAL ESTATE
SERVICES COMPANY, a Washington
corporation; and DOES 1-10

23

Defendant.

24

25

26

AND RELATED COUNTERCLAIMS

27

28

Case No. 5:15-CV-01921 R (KKx)

Hon. Manuel L. Real

**REPLY IN SUPPORT OF
COUNTERCLAIMANT
WINDERMERE REAL ESTATE
SERVICES COMPANY'S
APPLICATIONS FOR RIGHT TO
ATTACH ORDERS AND ORDERS
FOR ISSUANCE OF WRITS OF
ATTACHMENT**

Date: December 19, 2016

Time: 10:00 a.m.

Courtroom: 8

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1 **I. INTRODUCTION**

2 In its moving papers, Defendant and Counterclaimant Windermere Real
3 Estate Services Company (“WSC”), established a *prima facie* case for all of its
4 breach of contract claims against Plaintiffs and Counter Defendants Bennion &
5 Deville Fine Homes, Inc. (“B&D Fine Homes”) and Bennion & Deville Fine Homes
6 SoCal, Inc. (“B&D Fine Homes SoCal”) and Counter Defendants Robert L. Bennion
7 (“Bennion”) and Joseph R. Deville (“Deville”).¹ In establishing the probable
8 validity of those claims, and in meeting the other procedural requirements set forth
9 in the California Code of Civil Procedure (which are contained in the court-
10 mandated form applications), WSC met its burden of showing that it was entitled to
11 the requested right to attach orders.

12 Liable Parties have opposed WSC’s applications by employing the well-
13 known technique of “throw as much stuff on the wall as possible and hope the Court
14 is overwhelmed and simply denies the motion.” Boiled down to its essence, the
15 Liable Parties’ opposition relies on what appears to be a misunderstanding of the
16 attachment procedures and another inadmissible declaration from Deville as well as
17 other inadmissible evidence.² However, none of the arguments or admissible
18 evidence submitted by the Liable Parties warrants the denial of WSC’s applications.

19 First, Liable Parties raise a number of contentions that WSC has not complied
20 with the statutory requirements for issuance of the right to attach orders because (1)
21 WSC’s claim is not for a fixed or readily ascertainable amount; (2) the applications
22 as to Bennion and Deville do not properly identify the property to be attached; and
23

24 ¹ B&D Fine Homes, B&D Fine Homes SoCal, Bennion, and Deville are referred to
25 herein collectively as the “Liable Parties.”

26 ² As the Court will recall, the Court granted WSC’s motion for partial summary
27 judgment after sustaining WSC’s voluminous objections to the Deville declaration
28 submitted in opposition to the motion. (Document # 66.) As set forth in the
evidentiary objections filed here with, Deville’s current declaration is only slightly
less objectionable.

1 (3) the attachment is sought for an improper purpose. None of these arguments have
2 any merit.

3 Initially, the amounts sought to attachment are liquidated sums that are easy
4 to calculate. In this case, the amounts are validated by the Exhibits to the
5 Declarations of Mark Oster and Jeffrey A. Feasby filed in support of WSC's
6 applications,³ and the total amounts sought are set forth in the applications as to
7 each of the Liable Parties. Moreover, the Liable Parties' contention that WSC is
8 seeking to attach \$5,574,887.55 demonstrates a fundamental misunderstanding of
9 the realities of the attachment statutes and procedures. The total amount of damages
10 established in WSC's moving papers is \$1,777,323.76, which includes costs and
11 attorneys' fees. That is the total amount that WSC would be entitled to attach upon
12 the Court's order granting all of WSC's applications. However, because Bennion
13 and Deville are jointly and severally liable for the amounts owed by B&D Fine
14 Homes and B&D Fine Homes SoCal, WSC can seek to attach the assets of any of
15 the Liable Parties up to the total amount of the Right to Attach Order for each, so
16 long as the total amount attached does not exceed \$1,777,323.76.

17 In terms of the applications as to Bennion and Deville, the description of the
18 property WSC seeks to attach is consistent with California case law regarding
19 attachment of assets of natural persons.

20 Finally, the Liable Parties' contention that the attachments WSC seeks are
21 from an improper purpose is wholly unsupported. Deville's speculative declaration
22 is inadmissible on this point (and others). Moreover, the fact that WSC has waited
23 until the completion of discovery to seek its attachments is prudent and permissible.
24 Finally, WSC has learned that Bennion and Deville are seeking to sell B&D Fine
25

26 ³ In an effort to avoid confusion, these declarations filed with WSC's moving papers
27 are referred to herein by their Document Numbers – e.g. Document 72-7 (Oster) and
28 Document 72-9 (Feasby). The three declarations filed concurrently herewith are
referred to as "Oster Decl.," "Drayna Decl.," and "Teather Decl."

1 Homes and B&D Fine Homes SoCal, which could leave WSC without an
2 opportunity to collect on a judgment against these defendants in the event the sale
3 goes through.

4 Second, Liable Parties argue that WSC has not demonstrated the probable
5 validity of its claims in light of the contract claims B&D Fine Homes and B&D Fine
6 Homes SoCal have asserted and based on the Liable Parties' affirmative defenses.
7 However, WSC's moving papers established a *prima facie* case on its contract
8 claims. To the extent Liable Parties contend that their affirmative claims and
9 defenses preclude WSC's claims, the burden was on them to submit ***admissible***
10 ***evidence*** supporting those claims and defenses. Liable Parties failed to meet this
11 burden. Moreover, to the extent Liable Parties did submit admissible evidence, the
12 relative merits of the parties' positions leaves no question that the probable outcome
13 will be that WSC prevails on its claims. Therefore, WSC is entitled to the Right to
14 Attach Orders it seeks against each of the Liable Parties.

15 For these reasons, and for those set forth below and in WSC's moving papers,
16 WSC's applications should be granted.

17 **II. WSC'S APPLICATIONS COMPLY WITH ALL PROCEDURAL**
18 **PREREQUISITES**

19 As noted above, Liable Parties have asserted three procedural arguments in
20 opposing WSC's applications. None of those warrant the denial of WSC's
21 applications. First, WSC has established that the amount it seeks to attach is fixed
22 or readily ascertainable. Second, WSC has adequately described the property of
23 Bennion and Deville that it seeks to attach. Third, WSC's attachment is to collect
24 on debts owed, not for an improper purpose. For these reasons, the Court should
25 reject Liable Parties' procedural arguments.

26 ///

27 ///

28 ///

1 **A. WSC Has Established that the Amount it Seeks to Attach is Fixed or**
2 **Readily Ascertainable**

3 Liable Parties first argue that WSC’s claim is not for a fixed or readily
4 ascertainable amount. This argument is wholly without merit. First, as set forth in
5 the Oster and Feasby declarations:

- 6 • As of November 21, 2016, B&D Fine Homes owed WSC \$741,546.98
7 in outstanding license fees, technology fees, late fees, and interest.
8 (Document # 72-7, ¶ 4, Ex. 1.)
- 9 • B&D Fine Homes owes WSC a total of \$337,281.47 due to its early
10 termination of the Coachella Valley Agreement on September 30,
11 2015. (Document # 72-7, ¶9.)
- 12 • As of November 21, 2016, B&D Fine Homes SoCal owed WSC
13 \$228,372.95 in outstanding license fees, technology fees, late fees, and
14 interest. (Document # 72-7, ¶ 5, Ex. 2.)
- 15 • B&D Fine Homes SoCal owes WSC a total of \$47,206.09 due to its
16 early termination of the SoCal Agreement. (Document # 72-7, ¶ 9.)
- 17 • As of September 30, 2016, WSC had incurred and been billed for
18 \$405,860.52 in attorneys’ fees for this matter. (Document # 72-9, ¶ 3.)
- 19 • As of September 30, 2016, WSC had incurred \$17,055.75 in court
20 reporter and videographer fees for the depositions that have been taken
21 in this case. (Document # 72-9, ¶ 4.)

22 Importantly, Liable Parties have not objected to these amounts as being
23 inaccurate. Based on these numbers, B&D Fines Homes owes WSC a total of
24 \$1,501,744.72, which includes \$17,055.75 in deposition costs and \$405,860.52 in
25 attorneys’ fees through September 30, 2016. (See Document # 72-3.) B&D Fines
26 Homes SoCal owes WSC a total of \$698,495.31, which includes \$17,055.75 in
27 deposition costs and \$405,860.52 in attorneys’ fees through September 30, 2016.
28 (See Document # 72-4.) Both Bennion and Deville, as guarantors, are jointly and

1 severally liable for all amounts owed by both B&D Fine Homes and B&D Fines
2 Homes SoCal. *See DKN Holdings LLC v. Faerber*, 61 Cal.4th 813, 821 (2015)
3 (“Each joint and several obligor is separately responsible for breach of the contract;
4 the basis of each one's liability is independent, although all have contributed to the
5 same loss.”). Therefore, Bennion and Deville each owe WSC \$1,777,323.76, which
6 also includes \$17,055.75 in deposition costs and \$405,860.52 in attorneys’ fees
7 through September 30, 2016. (*See Document #s 72-1, 72-2.*) Thus, these numbers
8 are fixed (the amounts owed under the Modification Agreement) or readily
9 ascertainable, and they are supported by admissible evidence.

10 Moreover, the Liable Parties’ contention that WSC is seeking to attach the
11 total amount of \$5,754,887.55 demonstrates a misunderstanding of the applicable
12 attachment procedures. The Forms employed by this Court require a separate
13 application for each debtor, each of which sets forth the amount owed and sought to
14 be attached for that debtor. (*See CV-4F.*) Because all of the contracts at issue have
15 attorneys’ fees clauses, all of the defendants are potentially liable for WSC’s costs
16 and attorneys’ fees. That is why each of the four applications include those
17 amounts. Further, because Bennion and Deville guaranteed the amounts owed by
18 B&D Fine Homes and B&D Fine Homes SoCal, they are each potentially liable for
19 the full amount of damages established by WSC in its moving papers –
20 \$1,777,323.76.

21 However, that does not mean that WSC can attach assets of each of the Liable
22 Parties up to the amount set forth in each of their Right to Attach Orders, which is
23 how Liable Parties come up with \$5,754,887.55. Rather, WSC is only entitled to
24 attach assets worth up to \$1,777,323.76, which it established as a part of the

25 ///
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1 probable validity of its claims.⁴ In fact, that is the total amount WSC seeks to
2 attach:

3 Based upon the foregoing, WSC respectfully request that this Court
4 issue the requested Right to Attach Orders and Orders for the Issuance
5 of Writs of Attachment against B&D Fine Homes, B&D Fine Homes
6 SoCal, Bennion, and Deville *to allow WSC to attach assets sufficient
7 to satisfy the full amount due WSC.*

8 (Document # 72-5, p. 16, ll. 9-12.) To the extent WSC attaches property worth
9 more than \$1,777,323.76, it could be liable for wrongful attachment. *See White
10 Lighting Co. v. Wolfson*, 68 Cal.2d 336, 350-351 (1968) (defendant attached
11 property worth \$19,500 to recover \$850 debt). However, Liable Parties have failed
12 to rebut the probable validity regarding the amount WSC seeks to attach.

13 Nevertheless, to the extent the Court is concerned about the amount WSC
14 seeks to attach, it can restrict the amount of the property to be levied upon. *See Cal.*
15 *Code of Civ. Proc. § 482.120.*⁵

16 **B. WSC Has Properly Identified the Property of Bennion and Deville
17 that it Seeks to Attach**

18 Liable Parties next argue that WSC's applications fail to properly identify the
19 property to be attached as to Bennion and Deville. However, pursuant to *Bank of
20 America v. Salinas Nissan, Inc.*, 207 Cal.App.3d 260 (1989), WSC's description of
21 the property to be attached is legally sufficient.

22 In *Salinas Nissan*, Bank of America sued two corporations for breaches of
23 various contracts. Bank of America also sued four individual guarantors on those

24 ///

25 ⁴ This is similar to an instance in which multiple writs are issued under California
26 Code of Civil Procedure section 482.090(a) in order to levy upon property located in
27 different counties. *See Law Revision Commission Comments.* In that case, several
28 writs are issued under the same Right to Attach Order and in the same amounts.
However, the plaintiff is only entitled to levy on property worth up to the amount of
the probable judgment.

⁵ As in WSC's moving papers, all Section references are to the California Code of
Civil Procedure unless otherwise noted.

1 contracts. In seeking right to attach orders, Bank of America sought to attach the
2 following types of property owned by the defendants:

3 real property, personal property, equipment, motor vehicles, chattel
4 paper, negotiable and other instruments, securities, deposit accounts,
5 safe deposit boxes, accounts receivable, general intangibles, property
subject to pending actions, final money judgments, and personalty in
estates of decedents.

6 *Id.* at 264. Like Bennion and Deville, the individual guarantors contended that Bank
7 of America’s application “did not adequately specify which of their property
8 plaintiff sought to attach.” *Id.* at 267. In analyzing Section 484.020, upon which
9 Liable Parties rely in making their argument, the California Court of Appeal held
10 that Bank of America’s application, though all-inclusive, satisfied the requirements
11 of Section 484.020. *Id.* at 267-268.

12 Here, WSC copied an abbreviated form of the property description used by
13 Bank of America in *Salinas Nissan*, and seeks to attach Bennion and Deville’s “real
14 property, personal property, equipment, motor vehicles, chattel paper, negotiable
15 and other instruments, securities, deposit accounts, safe deposit boxes, accounts
16 receivable, and general intangibles.” (*See* Document #s 72-1, 72-2, Item 9.)

17 In addition, Liable Parties’ argument regarding the potential for attachment of
18 out-of-state property is a red herring. As Liable Parties point out in their opposition,
19 property outside California cannot be attached. (Document # 73, p. 22, ll. 12-19.)
20 Accordingly, once the Court issues the requested Right to Attach Orders, WSC can
21 only seek to attach the Liable Parties’ property in California. Thus, this is a non-
22 issue.

23 **C. There is No Admissible Evidence of Improper Purpose**

24 Finally, Liable Parties contend that WSC seeks attachment for an improper
25 purpose. Initially, Liable Parties argue that the attachment sought is improper
26 because WSC seeks to attach \$5,754,887.55. As established above, however, this is
27 the result of Liable Parties’ misunderstanding of the attachment procedures. As a
28 matter of fact, WSC only seeks to attach assets worth \$1,777,323.76. WSC has

1 established its right to attach assets up to this amount with admissible evidence.
2 Therefore, there is nothing improper about the amount WSC seeks to attach.

3 Liable Parties next rely on the speculative, conclusory and argumentative
4 Deville Declaration to contend that “WSC seeks to use its filing in its discussions
5 with potentials clients, brokers, and agents to spread the fallacy that the
6 B&D Parties are insolvent or otherwise incapable of paying their debts.”
7 (Document # 73, p. 23, l. 28 – p. 24, l. 3 citing Deville Decl., ¶¶ 4-8.) However,
8 there is absolutely no admissible evidence supporting this contention.

9 In reality, WSC seeks the requested Right to Attach Orders to obtain amounts
10 it believes are rightfully owed to it. WSC brought its applications at the completion
11 of discovery, when it knew that it could meet its burden of establishing the probable
12 validity of its claims. In addition, WSC has recently learned that Bennion and
13 Deville have been trying to sell B&D Fine Homes and B&D Fines Homes SoCal to
14 a competitor, Better Homes and Gardens Real Estate, and that a potential sale may
15 be closing on or about February 1, 2017.⁶ (Teather Decl., ¶ 7.) Once this sale goes
16 through, WSC may no longer be able to collect on its probable judgment against
17 B&D Fine Homes and B&D Fines Homes SoCal.

18 As noted in WSC’s verified applications, “Attachment is not sought for a
19 purpose other than the recovery on a claim upon which the attachment is based.”
20 (See Document #s 72-1, 72-2, 72-3, 72-4, Item 4.) WSC’s moving papers
21 established the probable validity of its claims against Liable Parties. WSC’s actions
22 in seeking to attach amounts it has established it is owed is not an improper purpose.
23 *See Aliya Medicare Finance, LLC v. Nickell*, 2015 WL 11089594 *15 (C.D. Cal.
24 2015) (“it is not clear that [plaintiff’s] applications for writs of attachment were
25

26 ⁶ Such statements from third parties are not hearsay because they are not being
27 offered for the truth of the matter asserted. *See* FRE 801. Rather, the statements are
28 being offered to show the effect on the listener – WSC seeking to attach the Liable
Parties’ assets.

1 motivated by an improper purpose; it appears [plaintiff] filed the applications to
2 obtain monies it believes rightfully belong to it.”); *First National Insurance Co. v.*
3 *Geo Grout, Inc.*, 2010 WL 4722496 *4 (N.D. Cal. 2010) (“Defendants provide no
4 authority to support the argument that a potential result of attachment, namely,
5 financial impairment of an indemnitor, establishes proof of improper purpose. Also,
6 Defendants fails to provide any evidence, beyond speculation, that Geo Grout will,
7 in fact, suffer financial impairment as a result of attachment. Finally, Defendants
8 presents no evidence whatsoever that First National has any knowledge of what
9 effect an attachment will have upon Defendants”); *Travelers Casualty and Surety*
10 *Company of America v. J.K. Merz Construction, Inc.*, 2007 WL 4468680 * 4 (N.D.
11 Cal. 2007) (“Defendants have presented no evidence or argument that would support
12 an inference that the attachment here sought is for any improper purpose
13 Plaintiff, in sharp contrast, has proffered substantial evidence to support its
14 contention that ... the sole purpose of the attachment would be to provide a basis for
15 collecting amounts already owed or foreseeably collectable”). Therefore,
16 WSC’s applications should be granted.

17 **III. LIABLE PARTIES HAVE FAILED TO ESTABLISH ANY OF THEIR**
18 **CLAIMS OR AFFIRMATIVE DEFENSES WITH ADMISSIBLE**
19 **EVIDENCE**

20 Liable Parties rely on *Blastrac, NA v. Concrete Solutions and Supply*, 678
21 F.Supp.2d 1001 (C.D. Cal. 2010) to argue that WSC had the burden rebutting all of
22 the Liable Parties’ affirmative claims and defenses in its moving papers. This is not
23 the procedure under California attachment statutes. As set forth in *Blastrac*, WSC
24 only had the burden of rebutting “factually-supported” claims and defenses. *Id.* at
25 1005. However, it was Liable Parties’ burden to establish those claims and defenses
26 with admissible evidence, which the defendant did in *Blastrac*. *Id.* at 1003-1004.
27 Only then can the Court consider the relative merits of the parties’ respective
28 positions in order to determine the probable outcome of the litigation. *Id.* at 1005

1 quoting *Loeb & Loeb v. Beverly Glen Music, Inc.*, 166 Cal.App.3d 1110, 1120
2 (1985).

3 As set forth in California's attachment statutes, an opposition to an
4 application for a right to attach order and/or a claim of exemption must be
5 accompanied by a declaration supporting any factual issues raised. Sections
6 484.060(a), 484.070(d). The facts in those declarations must be set forth with
7 particularity. Section 482.040. "This means that the affiant or declarant must show
8 actual, personal knowledge of the relevant facts, rather than the ultimate facts
9 commonly found in pleadings, and such evidence must be admissible and not
10 objectionable." *Lydig Construction, Inc. v. Martinez Steel Corp.*, 234 Cal.App.4th
11 937, 944 (2015). "The Court, in considering an application for right to attach order
12 and writ of attachment, must apply the same evidentiary standard to an attachment
13 hearing decided on affidavits and declarations as to a case tried on oral testimony."
14 *VFS Financing, Inc. v. CHF Express, LLC*, 620 F.Supp.2d 1092, 1096-1097
15 (C.D. Cal. 2009) (internal quotes omitted). "At a minimum, this means that the
16 affiant or declarant must show actual, personal knowledge of the relevant facts,
17 rather than the ultimate facts commonly found in pleadings, and such evidence must
18 be admissible and not objectionable." *Pos-A-Traction, Inc. v. Kelly-Springfield*
19 *Tire Co.*, 112 F.Supp.2d 1178, 1182 (C.D. Cal. 2000). In this regard, the evidentiary
20 standards on right to attach orders are the same as those for motions for summary
21 judgment. See, e.g. *Bowden v. Robinson*, 67 Cal.App.3d 705, 721 (1977) (under
22 California's former summary judgment law, declaration consisting of inadmissible
23 hearsay, conclusion and opinion are not "competent").

24 With regard to documentary evidence, it "must be presented in admissible
25 form, generally requiring proper identification and authentication, and admissibility
26 as nonhearsay evidence or under one or more of the exceptions to the hearsay rule,
27 such as the business records exception." *VFS Financing*, 620 F.Supp.2d at 1097
28 citing *Pos-A-Traction, Inc.*, 112 F.Supp.2d at 1182.

1 As they did in opposition WSC’s prior motion for partial summary judgment,
2 Liable Parties rely heavily on a declaration from Deville that is almost entirely
3 inadmissible. As set forth in the written objections filed concurrently herewith, not
4 only do large portions of Deville’s declaration lack proper foundation under Federal
5 Rules of Evidence 602, it is also wrought with improper conclusions and argument.
6 *See Nigro v. Sears, Roebuck & Co.*, 784 F.3d 495, 497-498 (9th Cir. 2015) (court
7 may disregard self-serving declaration in if it states conclusions rather than
8 admissible evidence). This “evidence” cannot defeat WSC’s applications.

9 With regard to the expert reports upon which Liable Parties rely, those are
10 inadmissible hearsay. *See Fowle v. C & C Cola*, 868 F.2d 59, 67 (3d Cir.1989)
11 (expert’s report attached to the declaration of plaintiff’s counsel not admissible since
12 “[t]he substance of th[e] report was not sworn to by the alleged expert”). *See also*
13 *Carson Harbor Village, Ltd. V. Unocal Corp.*, 2003 WL 22038700, *7 (C.D. Cal.
14 2003) (“Because neither a declaration nor the deposition testimony of [expert] has
15 been submitted stating that the conclusions in the report are true and correct,
16 defendants’ objection is sustained.”).

17 When considering the admissible evidence submitted by the parties and the
18 relative merits of the parties’ claims, it is clear that the probable outcome in this case
19 will be WSC prevailing on its breach of contract claims against Liable Parties.

20 **A. Liable Parties Have Failed to Submit Sufficient Admissible Evidence**
21 **from Which the Court Could Determine that it Was Probable that**
22 **WSC Breached of the Modification Agreement**

23 As set forth in WSC’s moving papers, Liable Parties agreed that WSC was
24 not in breach of the Modification Agreement in exchange for WSC’s agreement to
25 extend Bennion and Deville’s payment obligations under a promissory note and to
26 reimburse Liable Parties for \$85,280 in expenses they claimed to have incurred in
27 relation to Windermere Watch. (*See* Document # 72-6, ¶ 15, Ex. K; Document #
28 72-8, ¶ 6.) In an attempt to obfuscate the issue, Liable Parties rely on another
inadmissible Deville declaration and hundreds of pages of exhibits and dedicate

1 seven pages of their opposition brief to its argument that WSC failed to meet its
2 obligations under the Modification Agreement to make “commercially reasonable
3 efforts” to combat Windermere Watch. To the extent they do address WSC’s
4 evidence regarding the parties’ agreement on this issue, the admissible evidence
5 submitted does not establish the probable result that Liable Parties will prevail on
6 their claims. *See Blastrac, supra*, 678 F.Supp.2d at 1005.

7 Liable Parties address Mr. Teather’s June 3, 2014 letter through Deville’s
8 declaration and a declaration from their attorney, Robert Sunderland (“Sunderland
9 Decl.”). However, the Liable Parties’ contention that they never received the June 3
10 letter is contradicted by the facts and their own testimony. As set forth in WSC’s
11 moving papers, when first asked, Deville admitted that the June 3 letter accurately
12 reflected the agreement between the Liable Parties and WSC. (Document # 72-5,
13 pp. 14-15; Document # 72-9, ¶ 6, Ex. B, Deville Dep. pp. 373-375.) Only after
14 having the opportunity to speak with his attorney over lunch did Deville change his
15 testimony and say the letter did not accurately reflect the parties’ agreement.
16 (Document # 73-6, ¶ 14, Ex. I, Deville Dep. pp. 377-379.) Nevertheless, and
17 critically important, Deville admitted that he remembered seeing the letter at or
18 about that time: “I think I did get this But as far as this document, I -- I think I
19 remember seeing it.” (*Id.*) Now, for the first time, Liable Parties are claiming they
20 never received the letter until it was produced in discovery. (Document # 73, p. 12.)
21 Not only is this refuted by Deville’s deposition testimony, but it is also belied by the
22 subsequent email correspondence between Mr. Sunderland, Mr. Drayna and Mr.
23 Teather.

24 Mr. Drayna typed the initial draft of June 3, 2014 letter on May 30, and
25 finalized it on June 3, shortly before he emailed it to Mr. Sunderland. (Declaration
26 of Paul Drayna (“Drayna Decl.”) ¶¶ 2-4, Exs. 1-2.) Mr. Drayna and Mr. Teather
27 sent multiple follow up emails asking if there were any questions about the letter
28 and the promissory note extension. (Drayna Decl. ¶¶ 5-7, Ex. 3; Teather Decl. ¶ 5,

1 Ex. A) Specifically, on June 10, 2014, one week after he sent the original email,
2 Mr. Drayna sent a follow up to ensure Mr. Sunderland received the letter. (Drayna
3 Decl., ¶ 5, Ex. 3.) Two weeks later, Mr. Teather sent an email following up
4 regarding the promissory note amendment attached to his June 3 letter. (Teather
5 Decl., ¶ 5, Ex. A.) On June 24, Mr. Sunderland responded and said he would work
6 on the paperwork when Deville and Bennion returned to town. (Drayna Decl., ¶ 7,
7 Ex. 5; Teather Decl., ¶ 6, Ex. B.) Clearly, Mr. Sunderland received the June 3 letter
8 and the attached promissory note extension and was working with his clients to
9 finalize the loan extension. Liable Parties cannot change the facts and their
10 agreement regarding Windermere Watch at this late stage simply to save their claim.
11 The Court should ignore the Liable Parties' fabricated facts and evidence and find
12 that the probable outcome in this case will be a determination that the Liable Parties
13 agreed as reflected in the June 3 letter that WSC did not breach the Modification
14 Agreement.

15 Additionally, Liable Parties did not offer any admissible evidence
16 establishing a factual basis for their claim that WSC breached the Modification
17 Agreement. The Liable Parties' claim for breach of the Modification Agreement
18 rests on WSC's alleged failure to make "commercially reasonable efforts" to
19 counteract of a negative marketing campaign: Windermere Watch. Liable Parties
20 fail, however, to present any admissible expert testimony regarding what constitutes
21 "commercially reasonable efforts" under the circumstances. Liable Parties retained
22 an expert, Marvin Storm, to offer his opinions regarding the parties' performance
23 under the Franchise Agreements, and submitted a report in opposition to the present
24 application. (Document # 73-3, ¶ 18, Ex. M). That expert report is inadmissible
25 hearsay and cannot be considered for purposes of the determination of WSC's
26 applications. *See Huevo v. Los Angeles Community College Dist.*, 2007 WL
27 7289347 *2, FN 18 (C.D. Cal. 2007) (citing *Fowle, supra*, 868 F.2d at 67 and
28 holding expert reports are only admissible if accompanied by an affidavit from the

1 expert swearing to the substance of the report); *see also Carson Harbor Village,*
2 *supra*, 2003 WL 22038700 at *6 (an expert report is inadmissible hearsay absent a
3 declaration from the expert attesting to the report’s authenticity).

4 Even if Mr. Storm’s report was not inadmissible hearsay, his opinions
5 regarding whether WSC’s efforts were “commercially reasonable” are nevertheless
6 inadmissible. Mr. Strom is a purported franchise expert. However, he has no
7 special training or knowledge in the area of suppression of anti-marketing
8 campaigns. (*See Document # 73-4, Ex. M, pp. 48-50.*) Therefore, his testimony on
9 this issue is inadmissible. *See Avila v. Willits Environmental Remediation Trust,*
10 633 F.3d 828, 839-840 (9th Cir. 2011) (affirming district court’s exclusion of expert
11 despite degree in chemistry because expert did not have any special training or
12 knowledge regarding metal working industries such that he could reliably opine that
13 the activities at the manufacturing site “must” have created dioxins); *Massok v.*
14 *Keller Industries, Inc.*, 147 F.App’x 651, 656 (9th Cir. 2005) (affirming exclusion of
15 expert testimony where the extern had never designed ladders, had never written or
16 lectured on the subject, had produced no peer-reviewed work or independent
17 confirmation of his qualifications, and he was not a Ph.D.); *Hill v. Novartis*
18 *Pharmaceuticals Corp.*, 2012 WL 5451800 *2 (E.D. Cal. 2012) (granting motion to
19 exclude expert testimony where opinions outside the scope of professional
20 knowledge).

21 Absent any admissible evidence, Liable Parties are unable to prove WSC
22 failed to make commercially reasonable efforts to combat Windermere Watch.
23 Under this record, WSC has clearly established less than a fifty-percent chance that
24 Liable Parties will prevail on their claim. *See Blastrac, supra*, 678 F.Supp.2d at
25 1005 (“the plaintiff must also show that the defenses raised are ‘less than fifty
26 percent likely to succeed.’ ” *Quoting Pet Food Express, Ltd. v. Royal Canin USA*
27 *Inc.*, 2009 WL 2252108, at *5 (N.D. Cal. 2009)).

28 Finally, even if Liable Parties can prove that WSC failed to take

1 commercially reasonable efforts to combat Windermere Watch, it only relates to
2 their breach of the Modification Agreement. The Modification Agreement is the
3 only agreement requiring WSC to take any action with respect to Windermere
4 Watch and created a new obligation that does not appear in the Franchise
5 Agreements. Contrary to the Liable Parties’ assertion, the Franchise Agreements do
6 not “require” WSC to take any action to protect its trademark. Section 4 of the
7 Coachella Valley Franchise Agreement states “WSC has the right to take any action,
8 in its discretion and consistent with good business judgment to prevent infringement
9 of the Trademark or unfair competition against Windermere licensees.” (Document
10 # 72-6, Ex. A § 4.) The SoCal Franchise Agreement contains nearly identical
11 language. (Document # 72-6, Ex. F § 6(e).) Rather than requiring WSC to take any
12 action, it gives WSC the right, “in its discretion,” to take the action necessary to
13 protect its intellectual property. WSC could not breach these sections of the
14 Franchise Agreements because they did not create any duty on the part of WSC to
15 act – any action was at its sole discretion. Consequently, if the Court believes that
16 the Liable Parties have demonstrated that they will probably prevail on their claim
17 regarding Windermere Watch, the attachment should be reduced by \$384,487.56,
18 the amount of liquidated damages B&D Fine Homes and B&D So Cal owe WSC for
19 their early termination of the Franchise Agreements – \$337,281.47 from B&D Fine
20 Homes and \$47,206.09 from B&D Fine Homes SoCal. WSC’s applications to
21 attach the additional amounts owed by the Liable Parties should still be granted.

22 **B. The Liable Parties’ Performance Under the Franchise Agreements**
23 **Was Not Excused Due to WSC’s Lawful Termination of a Separate**
24 **Agreement with Windermere Services SoCal**

25 Liable Parties claim, contrary to the parties’ written agreements, that the Area
26 Representation Agreement between WSC and Windermere Solutions Southern
27 California (“WSSC”) was “literally and implicitly” integrated into the Franchise
28 Agreements. (Document # 73, p. 17.) Consequently, they claim, WSC’s alleged
breach of the Area Representation Agreement “constituted a *de facto* breach” of the

1 Franchise Agreements. (*Id.*) The only admissible evidence relevant to this issue,
2 the subject agreements themselves, belies this argument.

3 There is no “literal” integration of the Area Representation Agreement into
4 the Franchise Agreements. To be “literally” integrated into the Franchise
5 Agreements, the Area Representation Agreement the agreements would need to at
6 least reference each other. That is not the case. Neither Franchise Agreement
7 references the Area Representation Agreement. (*See* Document # 72-6, Ex. A
8 [Coachella Valley Franchise Agreement], Ex. D [SoCal Franchise Agreement].)
9 The Area Representation Agreement does not reference the Franchise Agreement.
10 (Document #73-2, Ex. 9 [Area Representation Agreement].)

11 Absent an actual incorporation into the Franchise Agreements, Liable Parties
12 must establish that the Area Representation Agreement is implicitly integrated into
13 the Franchise Agreements. However, this argument fails because both Franchise
14 Agreements and the Area Representation Agreement contain integration clauses
15 expressly prohibiting any implicit incorporation of outside agreements. Those
16 clauses are all nearly identical, and state that the contracts “contain[] the entire
17 agreement” between the parties, and can only be amended in writing. (Document #
18 72-6, Ex. A, § 12; Ex. D, § 14; Document # 73-2, Ex. 9, § 18.) Consequently, there
19 can be no “implied” integration of the Area Representation Agreement into the
20 Franchise Agreements. Further, Bennion and Deville signed the Franchise
21 Agreements on behalf of WSSC, the Area Representative. If the parties meant to
22 integrate the Area Representation Agreement into the Franchise Agreements, they
23 should have done that at the time.

24 The Area Representation Agreement is a completely separate agreement
25 between WSC and WSSC. The Liable Parties are not parties to that agreement. The
26 Area Representation Agreement was never, either literally or implicitly, integrated
27 into the Franchise Agreements. Thus, any alleged breach of the Area
28 Representation Agreement by WSC exists separate and apart from the Liable

1 Parties' obligations under the Franchise Agreements and the Modification
2 Agreement.

3 Therefore, WSC has clearly established less than a fifty-percent chance that
4 Liable Parties will prevail on their attempt to establish that WSC's alleged breach of
5 the Area Representation Agreement excused them from meeting their obligations
6 under the Franchise Agreements. *See Blastrac, supra*, 678 F.Supp.2d at 1005 ("the
7 plaintiff must also show that the defenses raised are 'less than fifty percent likely to
8 succeed.' ") *Quoting Pet Food Express, supra*, 2009 WL 2252108, at *5).

9 **C. Liable Parties Did Not Establish the Probable Validity of Their Offset**
10 **or Justification Affirmative Defenses**

11 Finally, Liable Parties set forth three arguments in support of their contention
12 that they affirmative defenses preclude attachment of their assets. None of these
13 arguments have any merit.

14 First, Liable Parties argue that their offset affirmative defense precludes
15 attachment because they have suffered damages in excess of \$2,592,526 due to
16 WSC's alleged breach of the Area Representation Agreement.⁷ (Document # 73, p.
17 18, ll. 7-16.) However, as noted above, Liable Parties are not parties to the Area
18 Representation Agreement – it is between WSC and WSSC. Therefore, even if
19 WSC breached that agreement, which it did not, Liable Parties are not entitled to an
20 offset of WSSC's alleged damages. Moreover, Liable Parties rely on the Wrobel
21 Report to support the amount of damages claimed. As set forth above, however,
22 that report is inadmissible hearsay. *Fowle, supra*, 868 F.2d at 67; *Carson Harbor*
23 *Village, supra*, 2003 WL 22038700 at *7. Therefore, Liable Parties have failed to
24 establish the probable validity of their claim for offset.

25 ///

26 _____
27 ⁷ As noted in WSC's moving papers, Liable Parties have the burden of establishing
28 probable validity of any claim for offset. *See Lydig Construction, supra*, 234
Cal.App.4th at 945.

1 Second, Liable Parties argue that attachment is not proper in light of their
2 affirmative defense of justification. This argument is baseless. Initially, Liable
3 Parties have failed to cite any authority supporting their contention that justification
4 is a proper affirmative defense to a claim for breach of contract.⁸ Instead, Liable
5 Parties argue that their failure and refusal to pay the amounts owed to WSC was
6 justified “fair and reasonable under all the circumstances based upon a balancing of
7 all factors related to the actions at issue.” (Document # 73, p. 18, ll. 23.) But there
8 is no balancing test. Either the parties met their contractual obligations or they did
9 not. WSC has established that Liable Parties did not meet their contractual
10 obligations. Liable Parties have failed to submit sufficient admissible evidence for
11 the Court to determine that WSC did not meet its contractual obligations.

12 To the extent Liable Parties are rely on their prior arguments regarding
13 Windermere Watch, those contentions fail because of the Liable Parties’ previous
14 agreement that WSC was not in breach of the Modification Agreement as reflected
15 in Mr. Teather’s June 3, 2014 letter. In light of the conflicting evidence on this
16 issue – based on Deville’s changing deposition testimony and the demonstrably
17 false declaration of Mr. Sunderland – the Court cannot find that the probable
18 outcome of this litigation will be a finding in favor of Liable Parties on this issue.
19 *Blastrac, supra*, 678 F.Supp.2d at 1005. Moreover, Liable Parties’ claims regarding
20 the fact that Windermere Solutions provided its TouchCMA to other real estate
21 agents in California did not constitute a breach of any of the parties’ agreements. In
22 fact, it did not.

23 Liable Parties’ arguments are all the more incredible when one considers that
24 their sister company, WSSC, pocketed hundreds of thousands of dollars in fees from
25 other WSC franchisees in Southern California throughout the time that Liable

26
27 ⁸ WSC has found a number of cases that hold that justification is an affirmative
28 defense to a claim of inducing a breach of contract, but none that hold it is a defense
to a claim for breach of contract.

1 Parties were not paying their own fees. Specifically, WSSC collected \$428,541.49
2 in license fees and an additional \$162,650.00 in technology fees owed by the other
3 Southern California franchisees for July, 2014 through August, 2015. (Oster Decl.,
4 ¶¶ 3-4, Ex. 1.) Pursuant to the Area Representation Agreement, WSSC kept half of
5 the license fees that it collected, or \$265,891.05. (Oster Decl., ¶¶ 3-5, Ex. 1.) It is
6 disingenuous for Liable Parties to contend that they should not have to pay WSC the
7 fees they owe when WSSC made the other Southern California franchisees pay
8 those same fees.

9 Finally, Liable Parties argue that Bennion and Deville cannot be liable for
10 B&D Fines Homes and B&D Fines Homes SoCal's breaches of the Modification
11 Agreement because Bennion & Deville's guarantees were forgiven under that
12 agreement. Liable Parties are mistaken. While Liable Parties are correct that WSC
13 forgave Bennion and Deville's personal guarantees for the amounts forgiven under
14 Sections 3, B (i)-(iii) of the Modification Agreement, this forgiveness did not
15 include the liquidated damages B&D Fine Homes and B&D Fines Homes owe for
16 breach of the Modification Agreement. Specifically, the liquidated damages clause
17 is Section 3, F of the Modification Agreement. It is not found in Sections 3, B (i)-
18 (iii). (*See* Drayna Decl. I, ¶ 11, Ex. H.) Moreover, the forgiveness of Bennion and
19 Deville's personal guarantees expressly did not apply to amounts that become due
20 after April 1, 2012. (Drayna Decl. I, ¶ 11, Ex. H, § G.) However, as set forth in
21 WSC's moving papers, B&D Fines Homes and B&D Fines Homes SoCal did not
22 breach the Modification Agreement until they terminated their license agreements
23 on March 27, 2015, which terminations became effective on September 30, 2015.
24 (Drayna Decl. I, ¶¶ 5, 10, Exs. B, G.) Therefore, Bennion and Deville are liable as
25 personal guarantors of all amounts owed by B&D Fines Homes and B&D Fine
26 Homes SoCal.⁹

27
28 ⁹ Although Bennion and Deville are not specifically identified as parties against
whom WSC's Fourth Cause of Action is brought (*see* Document # 16, p. 29, I. 21),

1 If the Court is not inclined to include Bennion and Deville as being liable for
2 breaches of the Modification Agreement, the Court should nevertheless issue the
3 requested Right to Attach Orders against Bennion and Deville based on their
4 guarantees of the remainder of amounts owed by B&D Fines Homes and B&D
5 Fines Homes SoCal. As set forth above, B&D Fine Homes owed WSC \$741,546.98
6 in outstanding license fees, technology fees, late fees, and interest. (Document # 72-
7 7, ¶ 4, Ex. 1.) B&D Fine Homes SoCal owed WSC \$228,372.95 in outstanding
8 license fees, technology fees, late fees, and interest. (Document # 72-7, ¶ 5, Ex. 2.)
9 Therefore, including attorneys’ fees and costs (Document # 72-9, ¶¶ 3-4), the
10 Court’s Right to Attach Orders for Bennion and Deville should each be in the
11 amount of \$1,392,836.20.¹⁰

12 **IV. THE STATUTORY UNDERTAKING IS SUFFICIENT**

13 Liable Parties are correct that a writ of attachment cannot issue until an
14 undertaking is filed. Section 489.210. Liable Parties incorrectly claim, without any
15 factual or legal support, that the undertaking should equal the amount the claim
16 WSC seeks to secure. The applicable statute is clear, unless the Court determines
17 “the probable recovery for wrongful attachment exceeds the amount of the
18 undertaking” the amount of an undertaking “shall be ten thousand dollars
19 (\$10,000).” Section 489.220.

20 Liable Parties offer no evidence that the \$10,000 statutory undertaking would
21 be insufficient. In fact, the section of Liable Parties’ opposition that addresses the
22 undertaking requirement does not contain a single fact citation. (Document # 73, p.
23

24 they are included in the definition of “Defendants.” (Document # 16, ¶ 25.)
25 “Defendants” are referenced through the Fourth Cause of Action. (Document # 16,
26 ¶¶ 159-163.) Nonetheless, to the extent an amendment is necessary to clarify this
issue, WSC requests leave to amend pursuant to Federal Rule of Civil Procedure
15(a)(2) according to the proof set forth herein and in WSC’s moving papers.

27 ¹⁰ \$741,546.98 + \$228,372.95 + \$405,860.52 (attorneys’ fees) + \$17,055.75 (costs)
28 = \$1,392,836.20.

1 24). Absent any record evidence that the \$10,000 statutory undertaking is
2 insufficient, the Court should not increase the required undertaking.

3 **V. CONCLUSION**

4 For all of these reasons, and for those set forth in WSC's moving papers,
5 WSC respectfully request that this Court issue the requested Right to Attach Orders
6 and Orders for the Issuance of Writs of Attachment against B&D Fine Homes, B&D
7 Fine Homes SoCal, Bennion, and Deville to allow WSC to attach assets sufficient to
8 satisfy the full amount due WSC.

9
10 DATED: December 5, 2016 PEREZ VAUGHN & FEASBY Inc.

11
12 By: /s/ Jeffrey A. Feasby
13 Jeffrey A. Feasby
14 Attorneys for
15 Windermere Real Estate Services Company
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